



Greg Pflum is currently the Chief Operating Officer of Locus Fermentation Solutions in Solon, Ohio. Locus Fermentation Solutions is an award-winning green tech startup driving a global shift to the use of environmentally friendly solutions to replace traditional chemicals across many market segments including agricultures, oil & gas, personal care, home care, textiles, paints, coatings and industrial applications. Locus FS currently accelerates globally recognized technologies that farmers use to grow more food and reduce greenhouse emissions for Locus Agricultural Solutions, oil & gas operators use to sustainably increase oil production in declining wells for Locus Bio-Energy Solutions and CPG companies use to replace chemical surfactants in product formulations for Locus Performance Ingredients.

Immediately prior, Greg served as a Lecturing Professor at the University of Michigan-Dearborn College of Business. Greg focused on teaching students operations management, linking the academic pursuits with over 30 years of industry experience. His mission was to disseminate knowledge in areas such as procurement and global sourcing, logistics optimization, distribution and pricing strategies, product and supply chain innovation, labor regulations and contract management. As a Business Professor, Greg would give lectures relating to his long-standing career and provide career guidance to future leaders.

Before his position at the University of Michigan, Greg was Vice President and General Manager for the Midwest Hub at BASF. In this role, which started in 2011, Greg had overall responsibility for the Wyandotte and Southfield, Michigan operations, as well as Fighting Island. The markets served included automotive, furniture, paints, coatings, inks, medical devices and many more.

Greg provided leadership in a variety of companies and roles before working for BASF including Cognis, where he served as Vice President of Nutrition & Health, Vice President of Supply Chain and Chief Administration Officer and Director of Supply Chain. He also held various other business and operations leadership roles at Cognis, Henkel, Quantum Chemicals and Emery.

Greg is currently on the Board of Trustees and chairs the Quality Committee at the Henry Ford Wyandotte Hospital and serves on the Henry Ford Health System Quality and Safety Board Committee. He is past president of the executive board of directors of the Michigan Chemistry Council and served on the executive board for 10 years. Greg also served for 10 years as an executive board member of the Southern Wayne County Regional Chamber of Commerce and was chair of the board in 2016. He also served for six years on the board of directors of the Michigan Chamber of Commerce.

A native of Cincinnati, Ohio, Greg graduated from Purdue University with a Bachelor of Science degree in Chemical Engineering. He earned his Master's degree in Business Administration with a concentration in Operations Management from the University of Cincinnati. Greg is a certified Supply Chain Professional.

Greg and his wife Marcia reside in Chagrin Falls, Ohio, and have three children.

