

Chet Dhruna
Ford Next Head of Strategy & Business Planning, Ford Motor Company



Chet Dhruna is Head of Strategy & Business Planning for Ford Next LLC, effective July 2022. Ford Next LLC is a dedicated businesses platform business unit within Ford Motor Company. In this role, Dhruna is responsible for working in close concert with the executive leadership team to execute strategic initiatives to increase the company's growth and profitability and strengthen its focus on development of mobility businesses of the future.

A strong, versatile, values-based leader, Dhruna has extensive experience in Product Development and overall Vehicle Engineering and Strategy development with increasing leadership roles in North & South America, Europe and Asia during his 20+ years with the company. Most recently, he served as Ford's Chief Engineer of Autonomous Vehicle Programs with a focus on commercializing Autonomous Vehicle technology. In addition to his time with Ford, Dhruna was also Director of Vehicle Programs and Chief Engineer at Uber's Autonomous Technology division.

Dhruna earned a Bachelor of Science and Master of Science degree in Mechanical Engineering from Virginia Tech and a Masters of Business Administration from University of Michigan. In addition, he has completed Executive Education training at Harvard University.

Outside of Ford, Dhruna and his wife Beatriz are active in the Detroit community and focuses his efforts on their three children's busy education and social activities. In addition, Dhruna is an avid traveler, which he pursues with his family and is passionate fan of World Cup soccer.

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