



Virtual Workshop

featuring
Jennifer Moss Breen and
Carly Speranza

Sponsored by St. Ambrose University DBA Program

How to Craft an Edited Book: Tips and Tricks to Pursue Book Writing and Editing

Serving as a book editor is a scholarly activity that encourages leadership and management content to coalesce in a unified format in a succinct and meaningful way. By framing a book and guiding its content toward emerging management and leadership practices, you can rapidly shift the conversation toward development of new knowledge and practices. Your book can be created for use in the classroom, in consulting, and as a useful resource for faculty and students alike.

Book editing is a unique skill that differentiates you from others while working seamlessly alongside your peer-reviewed paper publications. Book editing also dramatically expands your professional network as you recruit authors to submit their work. But learning to lead an edited book can be a bit of a mystery to many. You are invited to a special session to help remove the mystery and build enthusiasm for your next scholarly endeavor – leading and contributing to an edited book. In this session, you will learn the basics of contributing to an edited book as both an author and an editor.

This interactive workshop includes ideas on how to frame your edited book in the market, how to invite authors to contribute to your book, how to onboard, manage and support authors, and how to build realistic timelines into the project. We will also discuss:

- how to foster book topics
- framing the book in the literature and market
- recruiting authors
- the editorial and review process
- tracking author progress
- processes and tools to manage documents
- the benefits of editorship in terms of reach and scholarly network building

You will have time to network and discuss potential book topics and ideas. Time is allotted to draft an initial book plan with the guidance of workshop facilitators. If you are interested or even just a little curious about crafting an edited book on leadership or management, then this is the workshop for you. Arrive to this workshop with ideas and creative energy that can foster the development of a book proposal.

Friday, April 8, 2022

Time: 11:30 a.m. – 1:00 p.m. Central

Virtual session via Zoom

Free to MWAOM members

Register by April 6 at:

<https://www.mwaom.org/book-writing-workshop/>

Jennifer Moss Breen's passion is working with emerging leaders and helping them to thrive in complexity. Topics that Jennifer feels are most essential for today's leaders include building resilience through adversity, the power of followership, healthy teams, strength through humility, and reflection as a tool for leadership growth. Jennifer earned her Ph.D. from the University of Nebraska and currently serves as an associate professor and program director for Creighton University's Interdisciplinary Leadership EdD. Her most recent edit book is entitled "Women Courageous: Leading through the Labyrinth" and is published through Emerald Publishing. [Title Detail: Women Courageous by Jennifer Moss Breen \(emeraldinsight.com\)](#)

Carly Speranza is a leadership educator who is passionate about organizational behavior and cross-cultural competence. She earned her doctorate from Creighton University and currently serves as the Director of Research and Assistant Professor of Management in the College of Business, Innovation, Leadership, and Technology (BILT) at Marymount University, in the Washington D.C. metro area. Carly is a retired military officer who served on active-duty in the Intelligence discipline for over twenty years. Over the course of her career, she has served in an academic capacity at five universities and has traveled or lived in over 45 countries. Over the last several years she published multiple works on a range of leadership topics to include cross-cultural collaboration, toxic leadership, expatriate leadership, and conducting international leadership research.

